



## Membership Application

Founded in 1941, the Capitola-Soquel Chamber of Commerce is a non-profit 501(c)(6) membership supported organization serving the community as an information center and is often the first stop for residents, professionals, visitors and those relocating to the area to seek assistance. The Chamber provides a variety of benefits to area businesses and opens the door for community involvement. A strong Chamber of Commerce helps to build and maintain a robust business environment which in turn sustains a healthy and vibrant community. Your support of the Capitola-Soquel Chamber of Commerce allows your business and our community to thrive. Join today!

Investments are payable in advance and membership automatically renews each year unless written notice of resignation is given.

**MISSION STATEMENT:** To promote economic vitality by helping our local businesses connect, learn, grow and succeed, while celebrating the unique charm of our community.

Business Name \_\_\_\_\_  
(As you wish to be listed in the directory - PLEASE PRINT)

Owner or Contact Name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Web Site \_\_\_\_\_ Email \_\_\_\_\_

Type of Business \_\_\_\_\_

Membership Investment \$ \_\_\_\_\_ No. of Employees \_\_\_\_\_ Date \_\_\_\_\_

### **INVESTMENT SCHEDULE:**

|                               |       |
|-------------------------------|-------|
| Business with 0-5 employees   | \$200 |
| Business with 6-12 employees  | \$275 |
| Business with 13-20 employees | \$325 |
| Business with 21-30 employees | \$375 |
| Business with 31+ employees   | \$450 |
| Associate/Non-profit          | \$150 |
| Platinum Member               | \$800 |

**Mail to:** Capitola-Soquel Chamber of Commerce 716-G Capitola Avenue, Capitola CA 95010

**Phone:** 831.475.6522 **FAX:** 831.475.6530 **Email:** capcham@capitolachamber.com

**Web:** www.capitolachamber.com

**Follow Us on Facebook and Instagram** @capitolasoquelchamber

# Capitola-Soquel Chamber of Commerce



## Membership Benefits:

### **New Business Ribbon Cuttings & Grand Opening Celebrations**

#### **Member Only Referrals:**

Member-only referrals by phone, mail, email, and Capitola-Soquel Chamber online Member Directory.

#### **Networking Lunches/ Mixers:**

Capitola-Soquel Chamber monthly Networking Luncheons and Mixers provide an excellent opportunity to meet a variety of business people and introduce your service to other chamber members. Mixer hosting opportunities available.

#### **Capitola-Soquel Chamber Website:**

All Chamber members are listed by their business category with a link to their website under the Member Directory tab on the homepage of the Chamber website: [www.capitolachamber.com](http://www.capitolachamber.com)

#### **Capitola-Soquel Chamber eNewsletter:**

A Capitola-Soquel Chamber eNewsletter and event calendar is mailed to members monthly. Members may sponsor or advertise directly in newsletter. Please call for rates.

**New Member Announcement:** New members are announced in Chamber eNews.

**Capitola-Soquel Chamber Member Decal:** Displaying membership decal builds business credibility.

#### **Visitor Information:**

The Capitola-Soquel Chamber serves as a resource for information and is often the first stop for businesses, visitors and new residents seeking assistance. We feature: Visitor & Relocation information packets, Capitola-Soquel Chamber Website featuring member directory listings and links, Member-only brochure and business card display area.

**Educational Workshops for Business:** Workshops designed to help members be successful.

#### **Capitola Art & Wine Festival:**

Annual community event bringing tourism into the area. Includes fine art, local wineries, restaurants, caterers and entertainment. Sponsorship opportunities available.

### **Officers and Directors for Year 2020**

**Chair Person, Nicole Correa**  
Bay Federal Credit Union

**Brittany Barrett**  
Brittany Barrett Fitness

**Josh Fisher**  
Left Coast Sausage Worx

**Melanie Mow Schumacher**  
Soquel Creek Water District

**Chair Elect, Jenny Q. Sandrof**  
Blue Heron Design Group

**Lisa Chiorello**  
Olive Garden

**Scott Hamby**  
Congregational Church of Soquel

**Matt Suess**  
Suess Insurance

**Vice Chair of Finance, Larry Laurent**  
City of Capitola

**Katie Conley**  
Swenson

**Brian Kirk**  
Merlone-Geier, Capitola Mall

**Daun Wallace**  
Craft Gallery

**Co Vice-Chair of Finance, Pete Cullen**  
Bailey Properties

**Andrew Dally**  
Capitola Police Department

**Matt Schofield**  
Vinocruz

**Secretary, Trudie Ransom**  
SUP Shack Santa Cruz

#### **STAFF:**

**Carrie Arnone**  
CEO

**Jeanne Pifferini**  
Administrative Assistant

### **Contact:**

**Phone:** 831.475.6522    **Email:** [capcham@capitolachamber.com](mailto:capcham@capitolachamber.com)    **Fax:** 831.475.6530

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