



capitola soquel
CHAMBER of COMMERCE

Chamber Member Benefit Packages

			BEST VALUE	
	BRONZE	SILVER	GOLD	PLATINUM
	(Starter Pack)	(\$313 Savings)	(\$678 Savings)	(\$868 Savings)
	\$187	\$300	\$500	\$800
Company Table - Annual Business Expo (\$300 Value)	x	x	x	✓
Company Table for Four - Annual Awards Dinner (\$240 Value)	x	x	x	✓
Admission to All Chamber Luncheons (\$255 Value)	x	x	✓	✓
Admission to All Chamber Mixers (\$110 Value)	x	x	✓	✓
Promote My Business Package (\$200 Value)	x	x	✓	✓
Home Page Banner Ad - Chamber Website (\$200 Value)	x	✓	✓	✓
Premium Marketing - Chamber Website (\$200 Value)	x	✓	✓	✓
Banner Ad - Online Directory Category (\$100 Value)	x	✓	✓	✓
Post Jobs, Events and Online Offers to Chamber Website	x	✓	✓	✓
Member News Promotion	✓	✓	✓	✓
Exclusive Member Smart Phone App	✓	✓	✓	✓
Basic Business Listing on Chamber Website with HotLink	✓	✓	✓	✓
Exclusive Membership Decal and Certificate	✓	✓	✓	✓
Authorized "Member of" use of Chamber logo on your Website	✓	✓	✓	✓
New Business Ribbon Cuttings & Grand Opening Celebrations	✓	✓	✓	✓
Welcome New Member Press Release in Newsletter	✓	✓	✓	✓
Luncheons & Mixers	✓	✓	✓	✓
Newsletter Marketing	✓	✓	✓	✓
Educational Workshops	✓	✓	✓	✓
Chamber Meeting Room & Equipment Use	✓	✓	✓	✓
Member Priority for Advocacy & Referrals	✓	✓	✓	✓
Networking Opportunities	✓	✓	✓	✓
Member to Member Discounts	✓	✓	✓	✓
Marketing Literature Displayed at Chamber Office for Public	✓	✓	✓	✓
SCORE Counseling	✓	✓	✓	✓
Volunteer Opportunities	✓	✓	✓	✓